



## SPONSORSHIP LEVELS

### **PREMIER SPONSOR - \$15,000**

Recognition throughout the year in general publications as a Premier Sponsor of the Arts Council

- Recognition on Arts Council Web Site
- Recognition in Quarterly Newsletter as a Premier Sponsor of the Arts Council

Recognition and award presentation at event

Back page ad in event program

Listing in event program

Prominent event signage

Inclusion in event press releases and publicity

Listing in invitation

Priority seating for 16

First choice of Host Conversationalists

*Inclusion in publicity materials is subject to media and printing deadlines.*

*Ad space will be awarded based upon Sponsorship Level followed by date of commitment.*

*Please see on back for Program Ad information*

### **ENCORE SPONSOR - \$10,000**

Recognition throughout the year on the Arts Council Web Site

Recognition in Quarterly Newsletter as an Encore Sponsor of the Arts Council

Recognition at event

Full page inside cover ad in event program

Listing in event program

Prominent event signage

Inclusion in event press releases and publicity

Listing in invitation

Priority seating for 8

First choice of Host Conversationalists

### **APPLAUSE SPONSOR - \$5,000**

Recognition in Quarterly Newsletter

Full page ad in event program

Listing in event program

Prominent event signage

Inclusion in event press releases and publicity

Listing in invitation

Priority seating for 4

### **STAR SPONSOR - \$2,500**

Event signage

Half page ad in event program

Listing in event program

Priority seating for 2

### **SUPPORTING ROLE SPONSOR - \$1,000**

Quarter page ad in event program

Listing in event program

Priority seating for 2

### **PATRON SPONSOR - \$500**

Priority seating for 2

Listing in event program

### **OVATION SPONSOR - \$7,500**

Recognition in Quarterly Newsletter as an Ovation Sponsor of the Arts Council

Recognition at event

Full page ad in event program

Listing in event program

Prominent event signage

Inclusion in event press releases and publicity

Listing in invitation

Priority seating for 6



Arts Council *of the* Morris Area

*great* Conversations  
“bringing the art of conversation to life”

## PROGRAM ADS

The following apply to all ads in the Great Conversations program:

**FILE FORMATS:**

Program ads must be submitted as high-resolution JPEG files.

**SUBMISSION & DEADLINE:**

Please send program ads to [khofmann@morrisarts.org](mailto:khofmann@morrisarts.org) no later than **February 1, 2010**

All Sponsorship commitments received by **February 1, 2010** will be listed in the event program.

- For more information, please call Kathleen Hofmann, Development Director, at (973) 285-5115, x13 or [khofmann@morrisarts.org](mailto:khofmann@morrisarts.org).

**Program Advertising Rates:**

Full Page	\$ 500
Half Page	\$ 300
Quarter Page	\$ 200
Listing (35 characters)	\$ 50



Arts Council *of the* Morris Area

*great* conversations  
"bringing the art of conversation to life"

**SPONSORSHIP & PROGRAM ADVERTISING CONTRACT**  
**Deadline: February 1, 2010**

**Sponsorship Opportunities**

- |   |  |
|---|--|
| <input type="checkbox"/> PREMIER \$15,000 | <input type="checkbox"/> APPLAUSE \$ 5,000       |
| <input type="checkbox"/> ENCORE \$10,000  | <input type="checkbox"/> STAR \$2,500            |
| <input type="checkbox"/> OVATION \$ 7,500 | <input type="checkbox"/> SUPPORTING ROLE \$1,000 |
|   | <input type="checkbox"/> PATRON \$ 500           |

**Program Ads**

- |  |   |
|--|---|
| <input type="checkbox"/> Full Page \$500 | <input type="checkbox"/> Quarter Page \$200 |
| <input type="checkbox"/> Half Page \$300 | <input type="checkbox"/> Listing \$ 50      |

I have enclosed/mailed my logo/artwork/ad copy. Please e-mail \*.jpg files to [khofmann@morrisarts.org](mailto:khofmann@morrisarts.org).

Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

- I have enclosed a check: **MAKE CHECKS PAYABLE TO: Arts Council of the Morris Area**
- I would like to pay by credit card      *Please circle one:*      MasterCard      VISA
- Name \_\_\_\_\_ (as it appears on the card)
- Card Number: \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_
- Signature \_\_\_\_\_

**REMEMBER: The deadline for all Sponsorship/Program submission and payments is February 1, 2010!**

**Please complete this form and send or email it to:**

**Arts Council of the Morris Area  
 Attn: Kathleen Hofmann  
 14 Maple Avenue, Suite 301  
 Morristown, NJ 07960**

**For further Information: Kathleen Hofmann @ (973) 285-5115, x13 or email: [khofmann@morrisarts.org](mailto:khofmann@morrisarts.org)**

